

INITIAL COSTS

	LOW	HIGH
INITIAL FRANCHISE FEE	\$30,000	\$30,000
OPENING ASSISTANCE FEE	\$2,500	\$2,500
PROFESSIONAL FEES	\$3,000	\$6,500
COMPUTER, TECHNOLOGY SYSTEM, SOUND SYSTEM AND SECURITY SYSTEM	\$5,000	\$7,500
LEASE DEPOSITS, UTILITIES AND INSURANCE	\$2,500	\$4,000
RENT – 3 MONTHS	\$6,000	\$10,500
INITIAL INVENTORY	\$4,500	\$7,000
LEASEHOLD FINISHES AND FIXTURES	\$45,000	\$55,000
OPENING EQUIPMENT AND INVENTORY PACKAGE	\$100,000	\$120,00
EXTERIOR SIGNAGE	\$5,000	\$6,000
GRAND OPENING MARKETING	\$2,500	\$5,000
TRAVEL, LODGING AND MEALS FOR INITIAL TRAINING PROGRAM	\$800	\$3,000
LICENSING & PERMITS	\$500	\$1,500
ADDITIONAL FUNDS – 3 MONTHS	\$20,000	\$30,000